

2021 Value of IT Certification Report

Global pandemic did not hamper the pursuit of certification

In 2020 IT certification grew

16%

over the previous year

Online test delivery increased by more than

300% 

over the previous year

30%

of candidates were influenced by COVID-19

Growth in cloud certifications

28% of all IT certifications earned in 2020 were in cloud computing

Specialty	2019	2021	19-21 Change
Cloud Computing (IaaS, PaaS, and SaaS)	11%	28%	164%



Certification leads to advancement

61%

EARNED

a promotion after pursuing IT certification

73%

UPSKILLED

to keep pace with changing technologies

86%

PLANNED

to pursue further certifications over the next 12 months

Certification is a lifelong pursuit, with many benefits:

INCREASED
CONFIDENCE

91%

GREATER DETERMINATION TO
SUCCEED PROFESSIONALLY

84%

INCREASED RESPECT
FROM PEERS

76%

GREATER JOB
SATISFACTION

76%



Of those who earned a pay increase,

55%

WERE REWARDED

within three months of earning their credential. Within six months that jumped to

77%

Estimated ROI per credentialed employee

\$10,000

ADDED VALUE
per certified employee*

*Global Knowledge's 2020 IT Skills and Salary Report